

Mipanadas logo ideas Oct 17



Colours. I love the orange and turquoise together in this. So cheerful... And would work well with an artisan 'wood' feel shop, stall, etc..

Not sure if bright bold versions of the amber/turquoise or muted like on the left...



Like the simplicity of a circle, with the empanada shape in this..

'Mipanadas' in joined up writing like this

And slightly breaks the circle line.

Have solid circle line like this one rather than the

double circle on the loca one



But also love Brindisa one where the shape crosses the circle and the name is underneath which would distinguish our Empanada brand from others. I love the stamps look to the right like a child's ink stamp shape.. Obv very detailed on this brindisa receipt card but if something simpler would work for Mipanadas?



TEXT

Do we have Mipanadas only and then a tag line? *Deliciousness wrapped up*

Or do we have Empanadas on there somewhere and not the tag line? If the shape defines what our product is then may not need empanada 'word'

NB Pukka pies are Orange so need to avoid any similarities

Why I am doing this as a business. These empanadas are for everyone. The trendy magazine xmas party, the wedding delivery, office deliveries, supermarket shelves, and decent filling on the go snacks in different sizes of empanadas with a variety of fillings so there is one for every shape, size and taste.

Main aim will be to get them on supermarket shelves but doing a lot of stalls and festivals first. Will do sweet and savoury ones and eventually dipping sauces for them. I have a huge issue with large packaging and waste and the destruction of our environment and I know that can't be taken into account on a logo but just gives a bit more of the structure my brand and product will have. Sustainably sourced and not oodles of packaging

Empanadas are just as good hot or cold so not keen that they are represented as a 'hot' snack

Some other references.

